



ASIAN COLLEGE OF INFORMATION TECHNOLOGY (ACIT)

**An Autonomous organization for I.T, HRD & Literacy Works
AFFILIATED BY GOVERNMENT OF INDIA
An ISO 1900:2015 Certified Organization**

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**H.Q Address: N12/1, Sreenagar Main Road, Garia, Kolkata-700094
Branch Address: Palaspai, Khanakul, Hooghly, WB – 712416 (Near Charaktola)**



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SYLLABUS FOR WEB DESIGN COURSE

A. Introduction to Web Technologies

- ❖ Introduction to Web Technologies
- ❖ Careers in Web Technologies and Job Roles
- ❖ How the Website Works?
- ❖ Client and Server Scripting Languages
- ❖ Domains and Hosting
- ❖ Responsive Web Designing
- ❖ Types of Websites (Static and Dynamic Websites)
- ❖ Web Standards and W3C recommendations

B. Adobe Photoshop

- ❖ Introduction of Stock Photography
- ❖ Types of Image Graphics
- ❖ Introduction to Adobe Photoshop
- ❖ Interface Tour of Photoshop
- ❖ Color Modes
- ❖ Resolution and Presets

- ❖ Move Tool
- ❖ Marque Tool
- ❖ Lasso Tool
- ❖ Quick Selection, Magic Wand
- ❖ Crop, Slicing Tool
- ❖ Healing Brush, Patch Tool
- ❖ Brush Tool
- ❖ History Brush
- ❖ Eraser Tool
- ❖ Pattern Stamp, Clone Stamp
- ❖ Gradient Tool
- ❖ Blur and Exposure Tool
- ❖ Pen Tool, Shape Tool
- ❖ Text Tool
- ❖ Other Photoshop Tools
- ❖ Layers, Groups and Smart Object
- ❖ Blending Options
- ❖ Filter Effects
- ❖ Client requirement analysis
- ❖ Realtime Website Layout Design
- ❖ Practical Task in Layout Design

C. HTML 4.01 and XHTML 1.1

- ❖ What is Markup Language

- ❖ Basic Structure of HTML
- ❖ Difference Between HTML and XHTML
- ❖ Head Section and Elements of Head Section
- ❖ Meta Tags
- ❖ CSS Tags
- ❖ Script Tag
- ❖ Table Tag
- ❖ DIV Tag
- ❖ Header Tags
- ❖ Paragraph, Span, Pre Tags
- ❖ Anchor Links and Named Anchors
- ❖ Image Tag
- ❖ Object Tag
- ❖ Iframe Tag
- ❖ Forms
- ❖ Form Tag
- ❖ Attributes of Form
- ❖ POST and GET Method
- ❖ Fieldset and Legend
- ❖ Text input, Text area
- ❖ Checkbox and Radio Button
- ❖ Dropdown, List and Optgroup
- ❖ File Upload and Hidden Fields
- ❖ Submit, Image, Normal, Reset Button
- ❖ Creating a Live Website Form
- ❖ HTML Validators

D. HTML 5

- ❖ Introduction to HTML5
- ❖ Features of HTML5
- ❖ HTML5 DocType
- ❖ New Structure Tags
- ❖ Section
- ❖ Nav
- ❖ Article
- ❖ Aside
- ❖ Header
- ❖ Footer
- ❖ Designing a HTML Structure of Page
- ❖ New Media Tags
- ❖ Audio Tag
- ❖ Video Tag
- ❖ Canvas and Svg Tag
- ❖ Introduction to HTML5 Forms
- ❖ New Attributes
- ❖ Placeholder Attribute
- ❖ Require Attribute
- ❖ Pattern Attribute
- ❖ Autofocus Attribute
- ❖ email , tel, url types
- ❖ number type
- ❖ date type
- ❖ range type

- ❖ voice search
- ❖ Examples of Form

E. CSS 2.1

- ❖ Introduction to Cascading Style Sheets
- ❖ Types of CSS
- ❖ CSS Selectors
- ❖ Universal Selector
- ❖ ID Selector
- ❖ Tag Selector
- ❖ Class Selector
- ❖ Sub Selector
- ❖ Child Combinatory Selector
- ❖ Adjacent Sibling Selector
- ❖ Attribute Selector
- ❖ Group selector
- ❖ First-line and First-letter selector
- ❖ Before and After Selector
- ❖ CSS Properties
- ❖ Type Properties
- ❖ Background Properties
- ❖ Block Properties
- ❖ Box Properties
- ❖ List Properties
- ❖ Border Properties
- ❖ Positioning Properties
- ❖ Realtime Implementation

- ❖ Conversion of Table to CSS Layout
- ❖ CSS Menu Design (Horizontal, Vertical)
- ❖ Form Designing

F. CSS 3

- ❖ Introduction to CSS 3
- ❖ New CSS 3 Selectors
 - ❖ Attribute Selectors
 - ❖ First-of-type
 - ❖ Last-of-type
 - ❖ Nth-child
 - ❖ Element:empty
- ❖ New CSS3 Properties
 - ❖ Custom Fonts
 - ❖ Text-Shadow Property
 - ❖ Text-Stroke Property
 - ❖ Rounded Corners
 - ❖ Box Shadows
 - ❖ CSS Gradients
 - ❖ CSS Multiple backgrounds
 - ❖ Opacity Property
 - ❖ Transition effect
 - ❖ Transform effect
 - ❖ Animation effects
- ❖ CSS Media Queries
- ❖ Using CSS3 in Practical Layout

G. Responsive Web Design with Bootstrap

- ❖ Introduction to Responsive Design
- ❖ Mobile first design concepts
- ❖ Common device dimensions
- ❖ View-port tag
- ❖ Using css media queries
- ❖ Menu conversion script
- ❖ Basic Custom Layout
- ❖ Introduction to Bootstrap
- ❖ Installation of Bootstrap
- ❖ Grid System
- ❖ Forms
- ❖ Buttons
- ❖ Icons Integration
- ❖ Using CSS3 in Practical Layout

H. Java Script

- ❖ Introduction to Client Side Scripting
- ❖ Introduction to Java Script
- ❖ Javascript Types
- ❖ Variables in JS
- ❖ Operators in JS
- ❖ Conditions Statements
- ❖ Java Script Loops
- ❖ JS Popup Boxes
- ❖ JS Events

- ❖ JS Arrays
- ❖ Working with Arrays
- ❖ JS Objects
- ❖ JS Functions
- ❖ Using Java Script in Realtime
- ❖ Validation of Forms
- ❖ Related Examples

I. jQuery and jQuery UI

- ❖ Introduction to jQuery
- ❖ jQuery Features
- ❖ Installing jQuery
- ❖ jQuery Syntax
- ❖ jQuery Ready Function
- ❖ jQuery Selectors
- ❖ jQuery Actions
- ❖ jQuery plugins
- ❖ jQuery Validation plugin
- ❖ jQuery Slideshow
- ❖ jQuery Dropdown
- ❖ jQuery UI
- ❖ Working with jQueryUI
- ❖ jQuery Accordions
- ❖ jQuery Tabs
- ❖ jQuery Tooltips
- ❖ jQuery Autocomplete

J. SEO Concepts

- ❖ Basics of SEO
- ❖ Importance of SEO
- ❖ Onpage Optimization Basics
- ❖ Image Optimization

K. Live Website Design Project (100% Realtime Project)

- ❖ Designing a Professional Photoshop Template
- ❖ Conversion of PSD to HTML
- ❖ Adding Menu System to Project
- ❖ Slideshow Integration
- ❖ Implementing Gallery Script
- ❖ Adding the Contact Form
- ❖ Form validations using JS
- ❖ Writing the Mail Function in form with PHP
- ❖ Manual Website Testing

L. Final Exam with Project Submission

M. Special Interview Class

N. Basic Spoken English Guide